

## Photography & Image Use Policy

The Society of Agriculture regularly photographs and records its events and training sessions for promotional, educational, and reporting purposes.

### 1. Photography at Events

Photographs and/or video footage may be taken throughout Society of Agriculture events and training sessions. This may include images of participants, speakers, staff, volunteers, and activities.

### 2. Use of Images

Images captured at Society of Agriculture events and training may be used for:

- The Society of Agriculture website
- Social media platforms
- Newsletters and email communications
- Marketing and promotional materials
- Reports and publications

By attending a Society of Agriculture event or training session, you acknowledge that photography and/or recording may take place and that images may be used as outlined above.

### 3. Opting Out of Photography

The Society of Agriculture respects the privacy of all attendees.

If you are attending an event or training session and do not wish to be included in photographs or recordings, you must notify the event organiser or a member of staff on registration or as soon as you arrive. The Society will make reasonable efforts to ensure you are not included in any photographs or recordings.

### 4. Image Storage and Protection

The Society of Agriculture will store and manage images in accordance with applicable data protection legislation and internal data protection policies.

Approved 22<sup>nd</sup> April 2026