

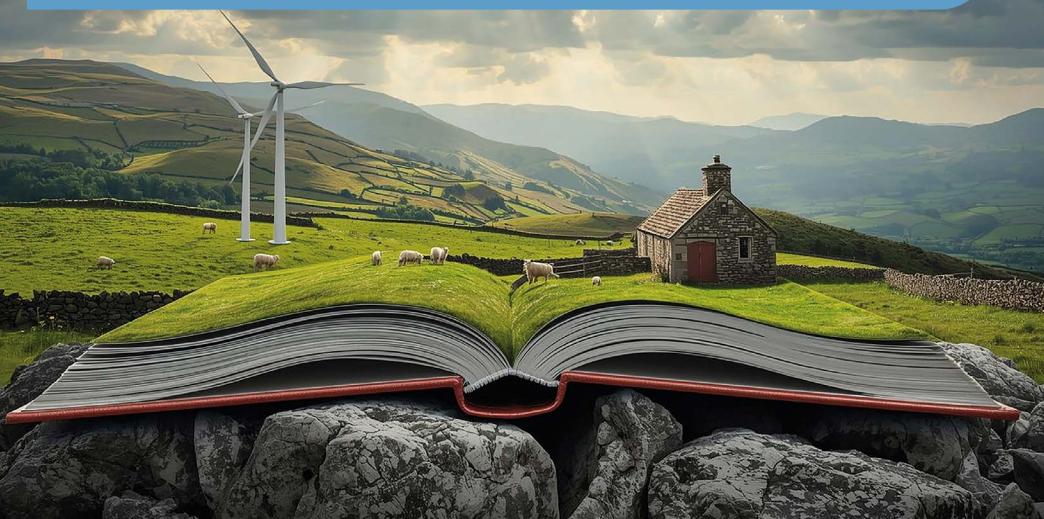


Wales Rural Professionals Conference 2026.

Thursday 12th February 2026

Metropole Hotel – Temple Street, Llandrindod Wells,
Powys, LD1 5DY

**Are you ready for the next
chapter in Rural Wales?**



Conference Programme.

KINDLY
SPONSORED BY
BERRYS
hcr
harrison clark
rickerbys solicitors
HSBC UK

TIME	DETAILS	SPEAKER
8.45	Registration, tea/ coffee & networking	

SESSION 1

SFS – a partnership approach

Chair: Wendy Jenkins, CARA Ltd

9.30	Introduction & Welcome	Wendy Jenkins, CARA Ltd
9.35	Where we have got to with the scheme – general update	Dave Ashford, Welsh Government
10.00	Practicality of filling in the application – pitfalls and what to look out for	Hugh Morgan, Welsh Government
10.45	Questions	
11.00	Break	

SESSION 2

Securing Rural Futures: Economics, Assets, and Employment

Chair: Mark Lord, Berrys

11.20	Economy overview	Martin Lyons, HSBC Head of Agriculture
11.40	Evaluation of assets – pension/ stocks & shares – April start date	Samantha Rees
12.10	Getting employment status right on the Farm: Practical lessons learned from a successful civil penalty case	Andrea Thomas, Lynne Adams, HCR Law
12.30	Questions	
12.40	Lunch Break	

SESSION 3

Innovation and Inspiration: Stories Shaping the Future of Farming

Chair: Iwan Price, CARA Ltd

13.45	Farmer story – brewery Followed by questions	Mark & Emma Evans, Old Farmhouse Brewery Ltd
14.15	AI is the future of farming	Peter Gill, Social : Farmers
15.15	Summary & take home messages	Henry Matthews, Writtle College
15.30	Conference Close Tea, Coffee & Networking	



Booking form.

How to book

ONLINE: www.soc-ag.org

EMAIL: Forward your booking form to events@soc-ag.org with confirmation of BACS payment to 'Society of Agriculture' | **Account Number:** 03990346 | **Sort Code:** 20-68-15

If you require a VAT invoice, please retain a copy of this form for your records
VAT Registration Number GB 504 4990 89 (VAT charged at 20%)

SocAg Member

£84 (inc VAT)

Non-SocAg Member

£132 (inc VAT)

Students

£60 (inc VAT)

Delegate's Full Name	Delegate's Email Address	Delegate's Company

